



# Q&A

## RACHEL BURT

AS YOU WISH EVENTS

**Q: Tell us your story and how it led to what you do.**

**A:** I remember the exact day I decided to become a wedding planner! During college, I attended a wedding and it was a beyond stressful experience. I thought, "There's got to be a better way to go about this." The next Monday, I changed my major to Hospitality and began looking for internships and certification courses!

**Q: What is your favorite part about being a wedding planner?**

**A:** I love learning about different cultural wedding traditions. I have had the pleasure of working with brides of many backgrounds—Eritrean, Jewish, Persian, Vietnamese, etc. I love getting to work with my brides on creating a day that respects and celebrates the traditions of their past while embracing some exciting new ideas as well.

**Q: Why is having a wedding planner so invaluable?**

**A:** Our relationships with vendors, expertise, organization and design eye allow us to recommend vendors that will meet your budget and style. We are there with you to support you and guide you throughout the process to help make your dream a reality!



*"I love designing details that bring out the bride and groom's personal style in unexpected places!"*

**Q: What wedding details have helped make your favorite weddings?**

**A:** I love designing details that bring out the bride and groom's personal style in unexpected places! At one of my favorite weddings for a sporty couple, we had the guests sign customized Louisville Sluggers instead of a guest books and wave personalized pennant flags at the end of the night for the grand exit!

**Q: What advice can you give to couples currently planning their wedding?**

**A:** Take it all in, enjoy your engagement and don't lose sight of the big picture!

**Q: What trends would you like to see for the upcoming year?**

**A:** Gowns with off the shoulder necklines and soft hues of greens, blues, pinks and peaches will inspire Shakespearean romance for brides this year. Neutral color palates with lots of texture will remain timeless and elegant. I'm also hoping to see some brides go for it with bright, bold colors!

